



## Eye-Sys® Helps Lockheed Martin Visualize Future Global Events For US Dept. of Defense

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**COLUMBIA, SC** – Eye-Sys® will be used to visualize data from a complex, global simulation being developed by Lockheed Martin for the U.S. Dept. of Defense, company officials announced today.

The simulation, designed to help military commanders quickly understand foreign cultures so they can better interact with them, will attempt to predict various social and political events.

“We chose Eye-Sys as the visualization component for this simulation because it delivers good flexibility,” said Project Manager Mark Hoffman, of the Lockheed Martin Advanced Technology Laboratories (ATL). “A system that anticipates events around the world will require a variety of visualization strategies, depending on the user’s objectives and expertise. Eye-Sys accommodates these multiple views.”

Eye-Sys will also be essential to conveying the simulation’s underlying mechanics and

methodologies to various audiences, Mr. Hoffman said. “The scope of this effort includes not just presenting complex global dynamics but explaining to decision makers how these predictions are being made. Eye-Sys has already demonstrated the capability for illustrating complex interactions in a way that is understandable to varied project stakeholders.”

Michael Sechrest, President of Eye-Sys developer IDV, expects Eye-Sys to serve a variety of critical project roles. “Eye-Sys will give decision makers a flexible and intuitive means for viewing a complex, dynamic world,” he said. “The software will scale as the data grows and becomes more complex, maximizing its value to this effort.”

Other members of the team working with Lockheed Martin and IDV are the University of Pennsylvania, University of Kansas, University of Washington, University of Georgia, Innovative Decisions, Inc., Evidence Based Research and Argonne National Laboratory.

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**The Eye-Sys®** visualization application delivers unprecedented versatility to the challenges of visualizing complex and dynamic data of all types. The software was developed and partially funded through engagements with the US Dept of Defense, various research organizations and leading defense contractors. For more information about Eye-Sys, visit [www.eye-sys.com](http://www.eye-sys.com).

**Interactive Data Visualization, Inc. (IDV)**, develops software products with a focus on real-time three-dimensional applications for the visual simulation, engineering visualization, game development, and animation industries. IDV, a privately held corporation, was founded in 1999 in Columbia, South Carolina. For more information about IDV, visit [www.idvinc.com](http://www.idvinc.com).

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